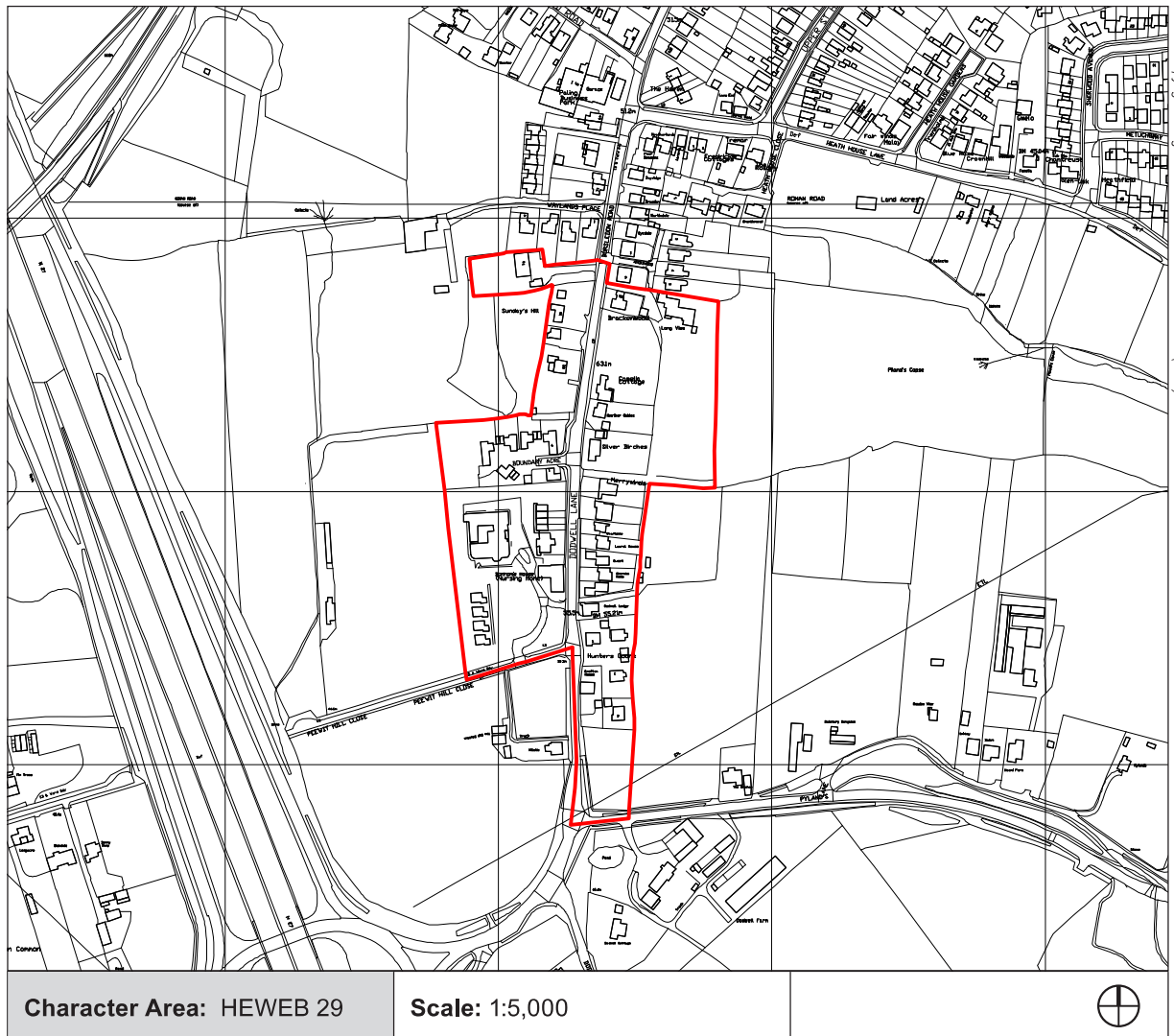


GUIDANCE

- Mitigate the effects of the heavy vehicular traffic on Bursledon Road in new development using measures such as boundary planting, set backs, transition spaces and orientation of internal spaces.
- Maintain the predominant deep building setbacks in order to retain/reinforce the existing levels of on-plot planting.
- Ensure that the materials applied in new development are similar or complementary to those prominent in existing development.

CHARACTER AREA: HEWEB 29	
NEIGHBOURHOOD	
General description	Type B/E. Victorian to present day linear development on the southern edge of Hedge End, off Dodwell Lane. Fair condition.
Route structure	Main thoroughfare.
Landform	Moderate slope down to the south along Dodwell Lane.
Non-residential uses	None.
STREETS/SQUARES	
Special features	None.
Tree cover	Insignificant.
Spatial enclosure	>5:1.
Nodes/landmarks/views	None.
Parking	Insignificant.
Traffic	Prominent - motor car/goods vehicle.
PLOTS	
Dimensions	Widths: 10-15m. Depths: 39-48m.
Position of building within plot	Detached. Front-on/side-on. Setback: 4-12m.
Plot boundaries	Brick walls/hedges.
Parking	Apparent.
Planting	Prominent to the south - coniferous/semi-mature and mature broadleaved/mixed ornamental.
BUILDINGS	
Period/type	Inter-war to present day villas/bungalows.
Storey height	1 and 2.
Façade/roof form	Regular/irregular façades. Gabled/hipped roofs.
Facing materials	Brick walls. Tile roofs.
OTHER FEATURES	
Strength of character: moderate.	